STRATEGIES TO INVOLVE THE PUBLIC IN TRAFFIC AND MOBILITY PROJECTS
ROBERT MOSES
Our Love For The Public
Why Do We Have to Suffer Through Public Meetings
You’re Invited!
SH 105 PUBLIC MEETING

The Texas Department of Transportation (TxDOT) will hold a public meeting to discuss proposed access improvements to State Highway (SH) 105, from I-45 to FM 2854 in Montgomery County. The SH 105 Access Management study effort will identify short-, medium-, and long-range improvements aimed at reducing crashes, improving mobility, and supporting existing and future development given the rapid growth in this area. The purpose of Access Management is to provide vehicular access to land development in a manner that preserves the safety and efficiency of the transportation system. The public is encouraged to attend and provide feedback about the study. The Public Meeting will be presented in a come-and-go open house style format. There will be no formal presentation.

WALTER P MOORE
Begin forwarded message:

From: "Helen Payne" <helen@spplec.com>
To: "Helen Payne" <helen@spplec.com>
Subject: HOAWF- IMPORTANT REMINDER-TxDOT Public Meeting Regarding 105 Access Improvements; Scheduled for Tuesday, May 24th, 2016 5:30-8:00pm Located at the Conroe High School, 9th grade campus, cafeteria, located at 400 Sgt Ed Holcomb Blvd. N. Conroe, TX, 7730

Greetings to all Members of West Fork,

Important reminder that tomorrow night TxDOT is holding a public meeting from 5:30-8:00pm Tuesday, May 24th, 2016 at Conroe High School, 9th grade campus, cafeteria, located at 400 Sgt Ed Holcomb Blvd. N. Conroe, TX, 77304. TxDOT will be presenting a study on potential access improvements to State HWY 105 from I-45 to FM 2854 in Montgomery County. As we shared last week one of the proposed improvements up for consideration is a direct access from FM 2854, through the community of McDade, interconnecting with West Fork Blvd to HWY 105.

We would like to take this time to personally extend our appreciation to the Blackburn’s of Section 3 and any others who personally volunteered by going door to door handing out the public meeting notices to each owner in West Fork Sections 1, 2, and 3. The Board of Directors would also like to thank all members in advance for showing your Community support by working together and attending the meeting as this could have a direct impact on all our residents who have invested in our beautiful neighborhood.

Very Sincerely,
Helen Payne
Management
Stanley & Payne Property Executives, LLC.
2251 N. Loop 336W Ste. C, Conroe, TX 77304
p 936-521-6900 f 936-521-6901

WALTER P MOORE
Circled in black connects FM 2854 -> McDade -> West Fork -> Hwy 105 ...
Sherry Arnstein’s Ladder of Citizen Participation

- Citizen Control
- Delegated Power
- Partnership
- Placation
- Consultation
- Informing
- Therapy
- Manipulation

- Citizen Power
- Tokenism
- Nonparticipation
The Public is Smart

WALTER P MOORE
Sherry Arnstein’s Ladder of Citizen Participation

- Delegated Power
- Placation
- Informing
Informing
Placation
Denton Case Study
Denton Case Study
Why Involve the Public?
Changing Demographics and Technology
Changing Demographics and Technology

“When I started in this game, I just told players what to do”

WALTER P MOORE
Changing Demographics and Technology

“Then you had to tell them how to do it”

WALTER P MOORE
Changing Demographics and Technology

“Now you have to tell them why to do it, what’s in it for them”
Access to Information
How the Public Can Help in Project Success
Austin Strategic Mobility Plan
Austin Strategic Mobility Plan

<table>
<thead>
<tr>
<th>Objectives &amp; Outcomes</th>
<th>Goals: Sustainability, Livability, Mobility</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sustainable Growth</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Transportation Choices</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Investment &amp; Economic Development</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Safety</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Efficiency</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Neighborhood Coordination</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Environmental Stewardship</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Regional Integration</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td></td>
</tr>
</tbody>
</table>

Source: City of Austin/Kimley-Horn

WALTER P MOORE
### Objectives Ranking

<table>
<thead>
<tr>
<th>Objective</th>
<th>Online Survey</th>
<th>Public Forums</th>
<th>Project Team</th>
<th>Ranked Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Efficiency</td>
<td>20.1</td>
<td>12.7</td>
<td>9.6</td>
<td>14.1</td>
</tr>
<tr>
<td>Environmental Stewardship</td>
<td>10.7</td>
<td>9.2</td>
<td>14.0</td>
<td>11.3</td>
</tr>
<tr>
<td>Investment &amp; Economic Development</td>
<td>11.5</td>
<td>9.3</td>
<td>10.1</td>
<td>10.3</td>
</tr>
<tr>
<td>Mobility Choices</td>
<td>12.9</td>
<td>19.8</td>
<td>21.7</td>
<td>18.1</td>
</tr>
<tr>
<td>Neighborhood Coordination and Connectivity</td>
<td>7.3</td>
<td>7.3</td>
<td>7.6</td>
<td>7.4</td>
</tr>
<tr>
<td>Regional Integration</td>
<td>18.2</td>
<td>14.5</td>
<td>11.5</td>
<td>14.7</td>
</tr>
<tr>
<td>Safety</td>
<td>7.9</td>
<td>11.1</td>
<td>7.3</td>
<td>8.7</td>
</tr>
<tr>
<td>Sustainable Growth</td>
<td>11.5</td>
<td>16.1</td>
<td>18.3</td>
<td>15.3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

Source: City of Austin/Kimley-Horn
55% FOR - 45% AGAINST
Southeast Houston Mobility Plan

GOALS PYRAMID

Instruction:
Place the goals on the sticker sheet into the different levels of priority on this pyramid. Please sort based on your preferences. Take a blank sticker and write in a goal if the goals provided do not address other priorities you believe should be addressed in this plan.

WALTER P MOORE
Southeast Houston Mobility Plan

Responses were counted and scored with a composite score and aggregated in the following way:

- Low = 1 point
- Medium = 2 points
- High = 3 points
- Very high = 4 points

The highest ranked goals include neighborhood connections, safety, and health. People's additional write-ins included recommendations to add a METRO shuttle to nearby transit centers, trash cleanup, more tree-lined streets, lighting, and sidewalk repairs.

WALTER P MOORE
PUBLIC INVOLVEMENT STRATEGIES
Open House
Open House

→ Avoid having open question and answer forums in a public meeting
Focus/Stakeholder Groups
Charrette
Walking Tours
Online Engagement

6. Please rank the importance to you of each of the following transportation investments. (Mark the most important as 1, the second most as 2 and so on.)

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Widen existing roads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Repair and maintain existing roads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Build new roads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve/expand transit system</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve/expand bicycle network and trails</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Improve/expand sidewalks</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Strategies to Involve the Public

- Involve the public early on, especially on potential difficult projects
- Promote two-way communications between staff/consultant and the public
THANK YOU!